

# car-ED



## **CAR-ED ANNOUNCES THE START OF CAR-ED COMMUNITY**

### **Car-ED Community Program Begins Its First-Ever Car-Giveaway Contest For Michigan Residents**

*Because The Right Car Can Change Your Life!*

**Detroit, Mich., May 22, 2017** – Car-ED.com, a new media company that provides a free tool for car shoppers, has launched Car-ED Community. The Car-ED Community program will give away a free, pre-owned car to a person or family in need – beginning with Michigan residents.

Car-ED was founded on the principle of not only helping educate the auto consumer, but also connecting to people and giving back to local communities.

“Our mission at Car-ED is to help people,” Car-ED co-founder Andres Valbuena said. “We understand the importance of having a safe and reliable vehicle, and through our Car-ED Community program, we hope this contest will help someone in need of reliable transportation. We know that a car can change your life. It for sure has changed my life dramatically, and we want to help people change their lives for the better as well.”

From now until June 15 at 11:59 p.m., Michigan residents can enter this Car-ED Community contest for a chance to win a free 2012 Ford Escape. It is open to legal residents of Michigan who are 18

years or older and hold a valid Michigan driver's license. No purchase or payment of any kind is necessary to enter or win.

"With Andres having grown up in Michigan, it made perfect sense to do our first giveaway here" said Kevin Joostema, Car-ED co-founder. "We both hold a strong, common belief expressed in the motto 'Men for Others.' Andres learned this through the University of Detroit High School in Detroit, Michigan and me through Georgetown University in Washington, D.C., but this motto is part of the inspiration for the formation of Car-ED and serves as a guide for current and future efforts to give back."

Participants can enter the contest by visiting [www.car-ed.com/Community](http://www.car-ed.com/Community). They will be asked to provide their first and last names, state of residency, email address, date of birth and daytime phone number.

The contest also requires an essay describing: (a) the level of Entrant's need (b) the overall impact a vehicle will have on the Entrant's life and (c) the overall impact the vehicle will have on others in the Entrant's life. Submissions must answer these questions and be no more than 600 words.

The winner will receive a 2012 Ford Escape with approximately 80,000 miles on it. The vehicle is in good condition with at least one prior owner.

For more information and a full list of official rules, visit: <http://www.car-ed.com/OfficialRules>.

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**About Car-ED:** Founded in 2017 by Andres Valbuena and Kevin Joostema, Car-ED is a company built around taking a new and innovative approach to answering the question everyone asks before buying their next car. Simply put, Car-ED's mission is to be the tool you trust as a start to your research process before visiting dealerships, speaking to salespeople and, ultimately, spending your money. We are Car-ED and we care, because the right car can change your life.

No purchase or payment of any kind is necessary to enter or win. A purchase will not increase your chance of winning. Contest begins May 17, 2017, at 12:01 a.m. (EDT) and ends June 15, 2017, at 11:59 p.m. (EDT). This contest is open to legal residents of Michigan who are eighteen (18) years or older at the time of entry and are holders of a valid Michigan driver's license; however, the contest is void outside of Michigan and where otherwise prohibited or restricted by law. To enter: visit <http://www.car-ed.com/Community> and follow the online instructions to complete the registration form and submit your essay. **Entries will be judged.** Limit one (1) entry per person. Winning essay entry will be awarded a prize of a 2012 Ford Escape. See Official Rules for judging criteria and prize details. Subject to Official Rules available at <http://www.car-ed.com/OfficialRules>. Sponsor: Car-ED, LLC, 9893 Georgetown Pike #502, Great Falls, Virginia, 22066. Employees of Car-ED, LLC, its affiliates, licensees, franchisees, advertising and promotional agencies and the immediate family members of each are not eligible.

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